# **Creating Great Public** Spaces in CityWalkBHAM ALDOT PRE-CONSTRUCTION CONFERENCE - 2019

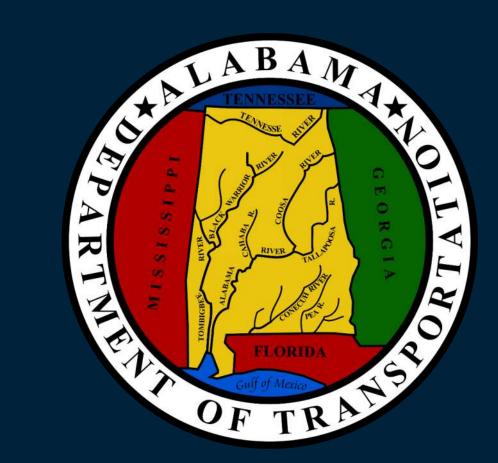








make happy happen.



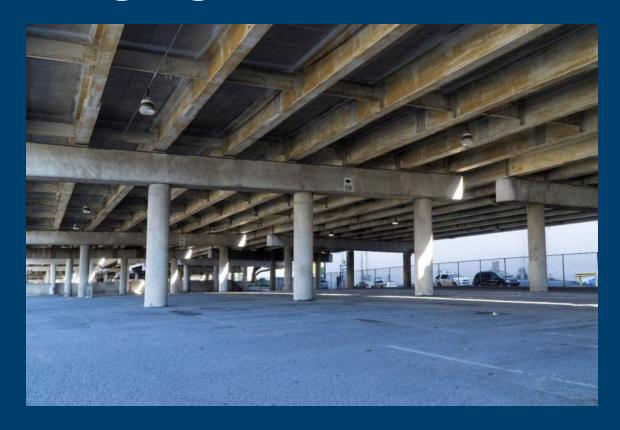
- -Brief Project Update
- -Substructure Aesthetics
- -Design Team Introduction
- -Past Design Efforts and Schedule





#### Bridge Aesthetics

#### **Existing Bridge Structure**



#### **Proposed Future Bridge Structure**





- -Designed in the 1960's, with a 30 year lifespan and an 80,000 vehicles per day traffic count
- -60 years later the daily traffic counts exceed 165,000 vehicles, and is expected to increase. Portions of the roadway are falling apart.



## Past Design Efforts and Schedule





#### Past Efforts & Schedule

2014

I-59/20 Placemaking Concept

Space under bridges 18th to 24th street

2015

Aesthetic Lighting Concepts

15th street to Carraway Blvd.

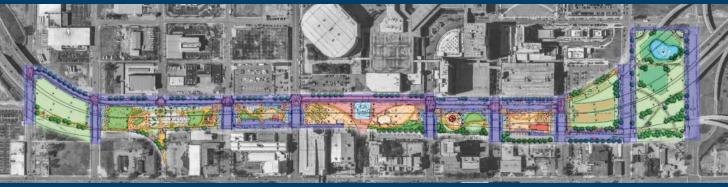


2016

Public Space Conceptual Master Plan, Street Design, Lighting Design

15th to 25th street







- -Placemaking Experts
- -Downtown Revitalization
- -Park and Public Space Operations
- -Park Management and Governance
- -Financing Strategies
- -Partnerships

Bryant Park - New York City

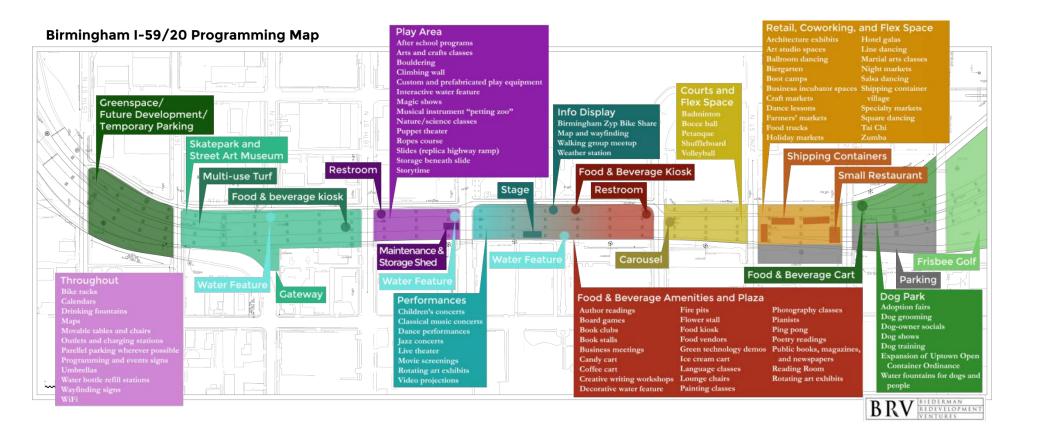
Canalside - Buffalo

Klyde Warren Park - Dallas





# Programming Map







### Conceptual Master Plan - 2016

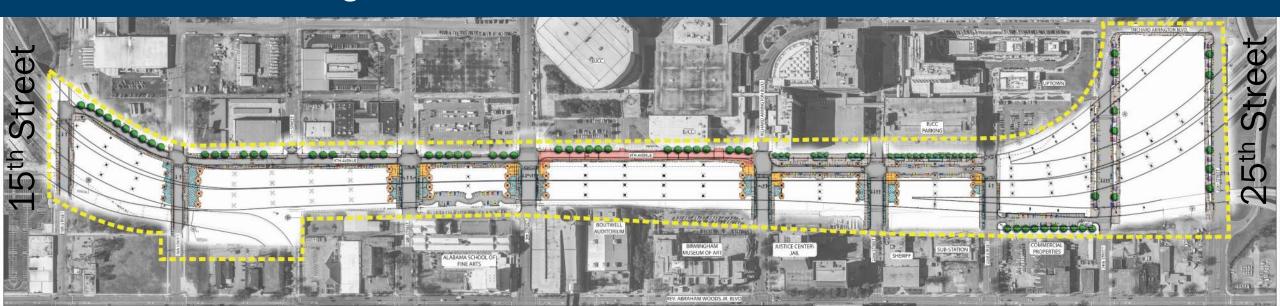






#### Public Space Design – Goals

- -Conduct a public outreach and development strategy dedicated to the creation of an engaging public space
- -Encourage and obtain greater participation from the citizens of Birmingham
- -Affirm and build upon past efforts
- -Provide an opportunity for the citizens of Birmingham to have input in creating a venue and destination for Birmingham's residents and visitors



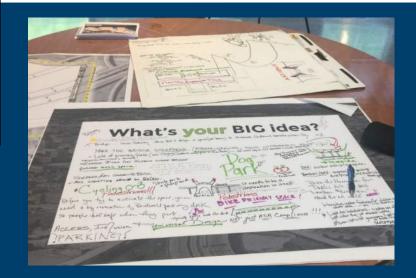
### Public Space Design – Public Input Sessions





#### **Community Workshops**

On July 17 and 24, 2018, we had several community engagement sessions at the Boutwell Auditorium and the CrossPlex Meeting Hall. Here are some pictures from those events...

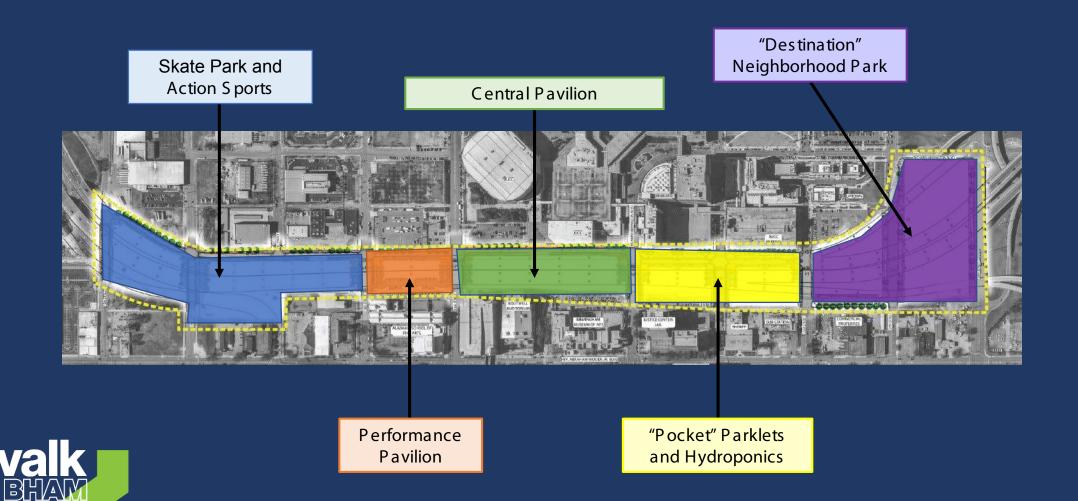








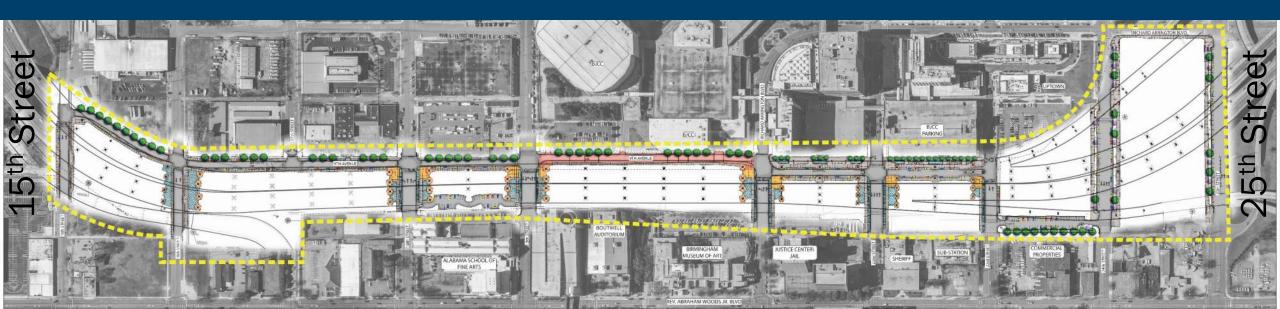
#### Conceptual Programming Zone Map - 2018



## Public Space Design - Today



- -Exclusive Website dedicated to the project
- -Facebook page
- -Public announcements about the project and meeting dates
- -Branding for the project



#### Public Space Design – Schedule

June 2018 - Feb. 2019

Public Engagement and Programming for Public Space

March 2019 - October. 2019

Engineering and Design for Public Space

Jan. 2020

Public Space Bid Date **Summer 2021** 

Birmingham World Games



#### Logo



Where Birmingham Connects



Where Birmingham Connects



Where Birmingham Connects

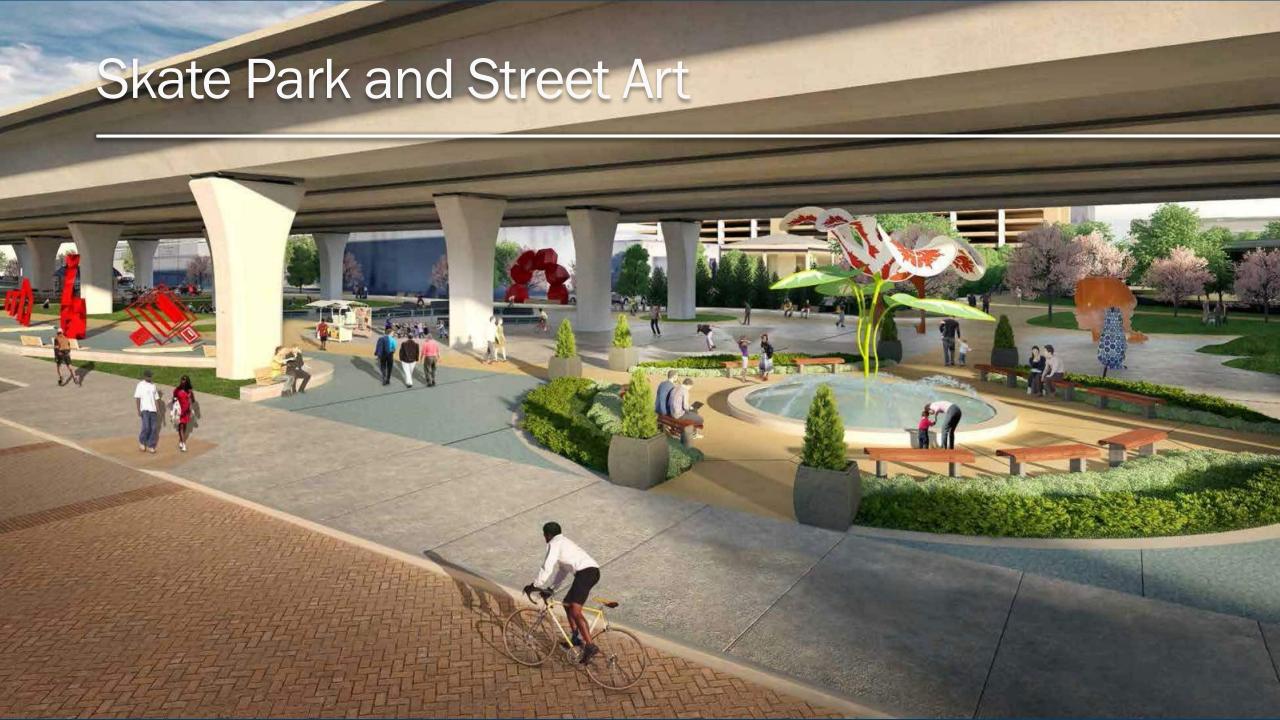
## Potential Branding Applications













# Discussion/Questions?



